



A vision toward an equitable, just, and healthy future for all

WASHINGTON
CONSERVATION
V O T E R S

What is Evergreen Future?



A campaign + a platform for progress

What is Evergreen Future?



- **New Accountability Approach**
- **Raise the Bar for Progress**

Why is Evergreen Future necessary? (& why now?)



- **We need competent leadership**
- **Shared vision for progress**



EVERGREEN FUTURE

Policy Platform



Act on Climate

Transportation &
Land Use

Natural Climate
Solutions

Buildings

Clean Energy &
Fossil Fuels



**Clean Water &
Healthy Forests**

Built Environment

Land Management

**Toxics & Health
Disparities**



**Environmental
Justice &
Public Health**

**Systems for
Equitable Solutions**

**Voting Justice &
Representation**



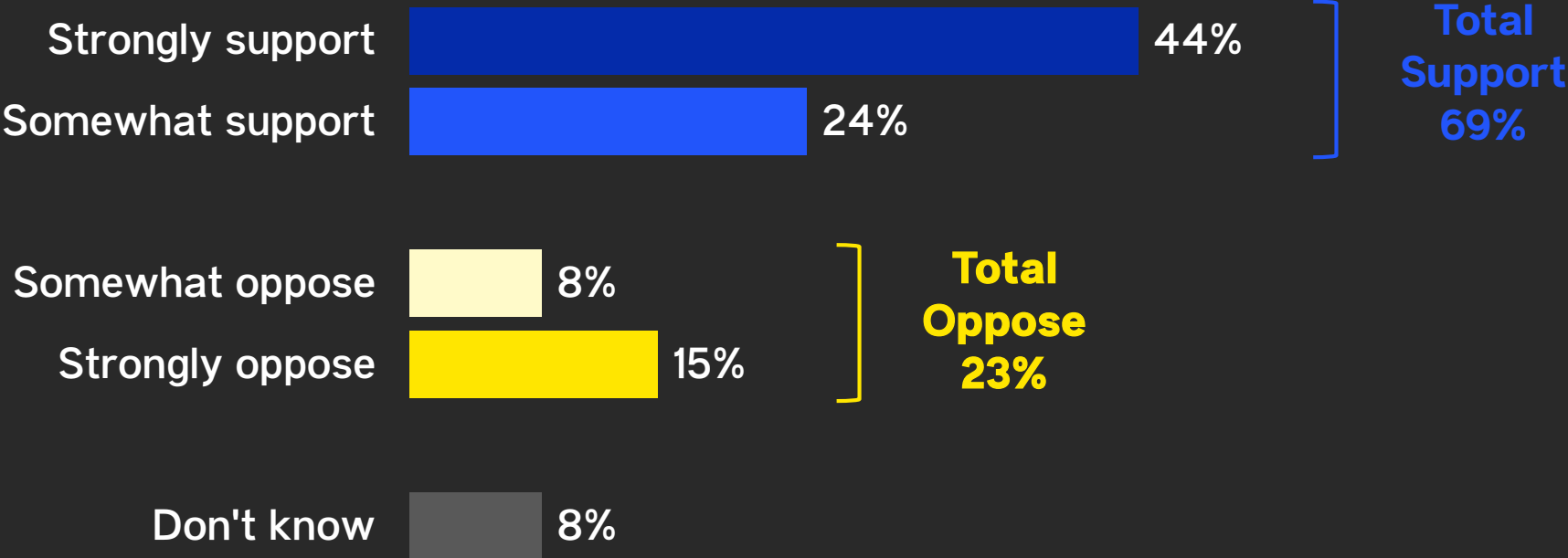
**Hold Corporate
Polluters
Accountable**

Corporate Responsibility



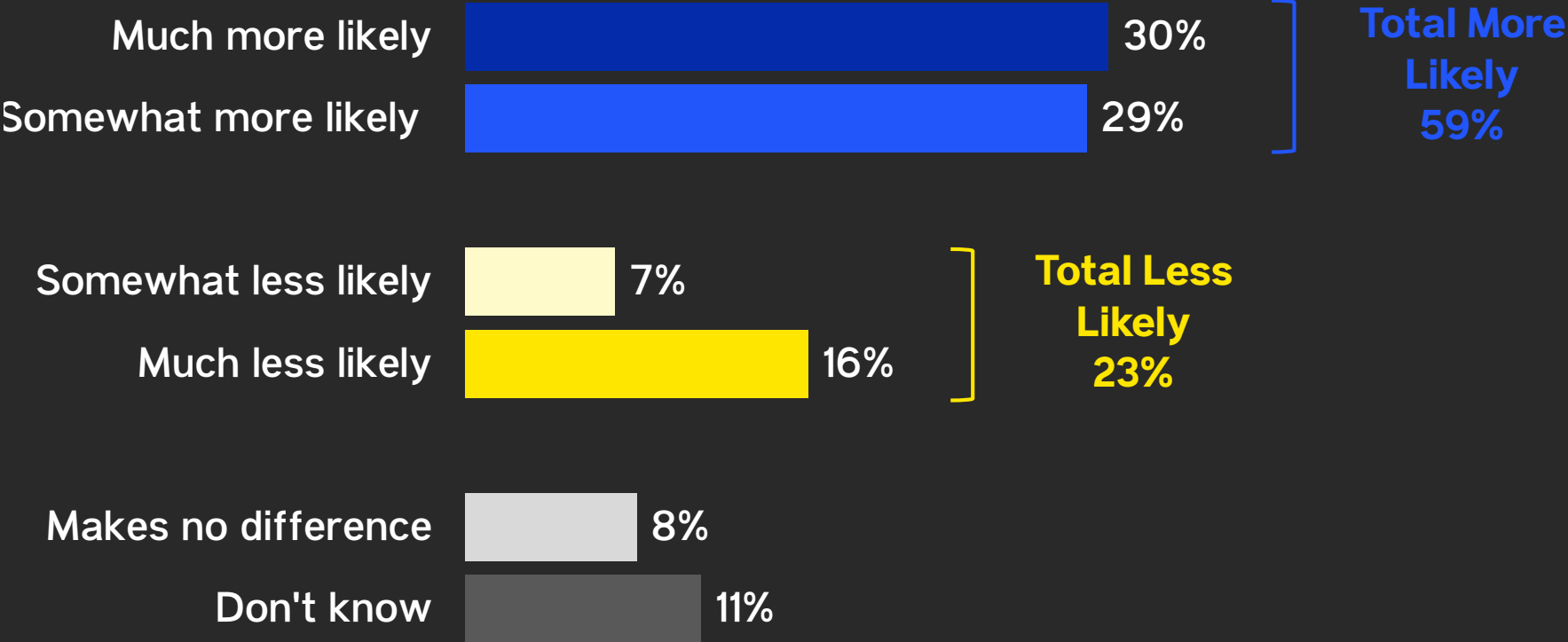
Nearly seven in ten support the Evergreen Future framework – more than two in five “strongly.”

“A Washington conservation organization has proposed a framework of policies, known as “Evergreen Future,” that they are asking candidates for state legislature to support. These policies will address the climate crisis, protect clean water and our forests, hold corporate polluters accountable, protect public health, and ensure all communities can thrive in a clean energy future. Does this framework of policies sound like something you would support or oppose?”



Three in five say they would be more likely to support a candidate for state legislature who supported Evergreen Future.

"If a candidate for state legislature supported the Evergreen Future framework, would you be more likely or less likely to vote for them?"





EVERGREEN FUTURE

Public Campaign

REDUCE
PLASTIC
POLLUTION

Clean Fu
NK

LEAD ON
CLIMATE
CLIMATE
POLLUTION
LIMITS

HEALTHY
HABITAT
HEALTHY
ORCAS

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[Take Action](#)

Urging our leaders to take bold climate action.

[Add your name](#)



How will Evergreen Future work?



- **Significant factor in endorsement process**
- **Sharing resources & education**
- **Leverage public support**
- **Report back on progress**
- **Elect environmental champions**

What can you do to help?



- 1. Support Evergreen Future platform as a candidate by checking the box on questionnaire**
- 2. Reach out if you have questions or need communication/policy support**
- 3. Distinguish yourself with donors & activists. Show where you want to lead**

Questions?

Darcy Nonemacher
darcy@wcvoters.org



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